

# Planning with **VISION**

## Marc and Tricia Rosenthal Making Their Vision for Adam a Reality

Marc and Tricia Rosenthal are no strangers to inflammatory bowel disease (IBD), having several cousins, aunts, and an uncle who live with the disease.

But that still didn't prepare them for when their 13-year-old son, Adam, was diagnosed with Crohn's disease.

From the moment they received Adam's diagnosis, they knew they wanted to see three things happen. First, for Adam to go into remission and stay healthy. Second, for a cure to be found for Adam and the family he might have one day. Third, to know they did all they could to make their vision a reality.

Thanks to their physician who referred the family to the Crohn's & Colitis Foundation, Marc and Tricia began by learning more about IBD, treatments, and resources available to them. They got involved with their local Take Steps walk and over time became a source of support for new families dealing with their IBD diagnoses.

They also looked for ways to support the Foundation's work to find better treatments and cures for IBD. As an agent for New York Life, Marc helped direct more than \$175,000 to the Foundation through a New York Life Foundation program that grants money to charities in return for volunteer hours served by employees.

Yet, Marc never forgot something he heard years earlier: "You don't give until it hurts—you give until it



feels good!" That's when the Rosenthals decided to include the Foundation in their estate plans. "Once we put it in writing, it felt great," says Marc. "We aspire to leave our mark on our community and our family. This is the way to do it."

Adam, now 22, studies at the University of Buffalo. He receives infusions every eight weeks and is in remission. Marc and Tricia are grateful that their son is feeling healthy, but they don't want him to rely on medication for the rest of his life. They are committed to their vision of a better future for Adam, their family's next generation, and all families who struggle with IBD.

# A New Way to Write Your Will and Leave a Legacy Gift

*"I know I need to write my will..." "I'll get to it..." "It's on my list..."*—we all know that writing your will is very important. For many, the process can seem daunting and all too easy to delay for another time. However, having a will is essential to ensuring that your assets

are distributed to your loved ones according to your wishes and to causes that are important to you. The Crohn's & Colitis Foundation is pleased to partner with FreeWill, an online service that helps you write a valid will in as little as 20 minutes at no cost. If you have been putting off making your will, visit [freewill.com/crohnscolitisfoundation](https://freewill.com/crohnscolitisfoundation) to access this free tool so that you can make your will online and easily leave a legacy gift.

**F R E E W I L L** 

# A Wise Way to Support the Foundation

Securities and mutual funds that have increased in value and have been held for more than one year are smart assets to use when making a gift to the Crohn's & Colitis Foundation. Making a gift of securities or mutual funds offers you the chance to support our work while realizing important benefits for yourself.

When you donate appreciated securities or mutual funds you have held for more than one year in support of our mission, you can reduce or even eliminate federal capital gains taxes on the transfer. You may also be entitled to a federal tax charitable deduction based on the fair market value of the securities at the time of the transfer to us.

For more information about making a gift of appreciated securities to the Crohn's & Colitis Foundation, contact Susan Carriker, Senior Director of National Advancement & Planned Giving, at 252-597-5085.



733 Third Avenue, Suite 510  
New York, NY 10017-3218

[crohnscolitisfoundation.org](https://crohnscolitisfoundation.org)

## Susan Carriker

Senior Director,  
National Advancement & Planned Giving  
252-597-5085  
[scarriker@crohnscolitisfoundation.org](mailto:scarriker@crohnscolitisfoundation.org)

A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website ([www.charitiesnys.com](http://www.charitiesnys.com)) or, upon request, by contacting the New York State Attorney General, Charities Bureau, 28 Liberty Street, New York, NY 10005, or us at 733 Third Avenue, Suite 510, New York, NY 10017-3218. You also may obtain information on charitable organizations from the New York State Office of the Attorney General at [www.charitiesnys.com](http://www.charitiesnys.com) or 212-416-8401.